

**NEWS RELEASE**

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### **NEW WORLD HOTELS LAUNCHES ECO-FRIENDLY CHECK-IN**



New World Hotels has introduced a seamless check-in experience with the launch of an electronic signature service at the properties in Beijing, Manila and Dalian. Designed for optimum convenience, guests will save time waiting and queuing when checking in or out.

The e-signature initiative improves front desk service through the use of tablets with instant access to guests' room reservations and registration. To further enhance the guest experience and facilitate the check-out process, guests can opt to receive the billing statements and receipts via their email address. By eliminating the need for paper, the new check-in procedure also serves as an effective eco-friendly initiative, as part of the hotels' corporate social responsibility programme.

Favoured by business travellers and meeting planners, New World Hotels are deluxe properties located in Beijing, Dalian, Shanghai, Wuhan, Ho Chi Minh City and Manila, and opening Guiyang in 2014, with an affiliated hotel in Shunde. The hotels offer a full range of relevant amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. The New World Hotels collection is targeted to more than triple in size in the next five years. For further information or reservations, please contact your travel professional, visit [www.newworldhotels.com](http://www.newworldhotels.com) or follow the group's [Facebook page](#) for the latest news.

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**MEDIA CONTACT:**

Maggie Leung

Senior Public Relations Manager

Telephone: +852 2138 2266

Email: [maggie.leung@newworldhotels.com](mailto:maggie.leung@newworldhotels.com)

**NEW WORLD**  
HOTELS  
新世界酒店

36/F New World Tower 1, 18 Queen's Road Central, Hong Kong

香港中環皇后大道中18號新世界大廈1期36樓

tel 電話 +852 2138 2222 fax 傳真 +852 2138 2233 [www.newworldhotels.com](http://www.newworldhotels.com)