

**FROM RAW FOOD MENUS TO UNPLUGGED MUSICAL PERFORMANCES,
NEW WORLD HOTELS & RESORTS SUPPORTS *EARTH HOUR* 2015**



For the third year, New World Hotels & Resorts is creatively supporting the annual *Earth Hour* global event to combat climate change. In 2015, the lights-off event will take place on 28 March 2015 from 8:30 to 9:30 p.m. local time. Each New World Hotels & Resorts property in mainland China, Hong Kong, Vietnam and the Philippines will not only turn off optional lighting, but also encourage guests to support the movement by providing energy saving tips during their stays and inviting them to attend *Earth Hour*-themed activities.

“New World Makati Hotel Goes Off the Grid” activities include a raw food menu in restaurants composed of bar snacks with locally grown, low carbon footprint ingredients; an unplugged, live acoustic music performance by a local artist; and Bar Rouge will offer a special price on all beverages for the hotel’s guests and the general public, to enjoy with like-minded socially responsible patrons.

Also in the capital, New World Manila Bay Hotel will hold a lobby *Earth Hour* countdown reception complete with a “Commitment Wall” for guests to write down their pledges on how they will be saving energy throughout the year.

At New World Saigon Hotel, there will be candlelit dinners at the hotel’s three restaurants – Parkview, Dynasty and The Lounge – featuring a low carbon menu with dishes using locally sourced products, including herbs straight from the hotel’s herb garden. The kitchen will also adopt a sustainable cooking approach by using minimal electrical appliances.

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In China, New World Beijing Hotel will display the number “60” in lighted candles in the lobby to symbolise the 60 minutes of *Earth Hour*. The hotel also will raise money for the Autism School by selling *Earth Hour*-themed gifts. At 8 Qi Nian Chinese restaurant, an all-organic vegetarian dinner menu will be on offer during *Earth Hour*.

A candlelit dinner will also be held at all restaurants and lounges at New World Dalian Hotel and guests who wear green will receive 50 percent off their bill at Xiang Café. The hotel's Chinese Restaurant will offer a green-themed menu.

New World Hotels & Resorts' associates have always been committed to sustainability and through a continuous effort to manage overall energy efficiency and dedicate to energy saving programmes, the group recorded an average 7.7 percent reduction in total electricity consumption and electricity costs in 2014 compared with 2013.

Details of each hotel's activities supporting *Earth Hour* can be found at newworldhotels.com.

About New World Hotels & Resorts

Favoured by business travellers and meeting planners, New World Hotels & Resorts includes deluxe properties in Hong Kong, Beijing, Dalian, Guiyang, Shanghai, Wuhan, Ho Chi Minh City, two in Manila and an affiliated hotel in Shunde. The hotels offer a full range of relevant amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. New World Hotels & Resorts targets 30 hotels in operation by 2020. For further information or reservations, please contact a travel professional, visit newworldhotels.com or follow the group's [Facebook page](#) for the latest news.

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