

NEWS RELEASE

31 August 2023

**NEW WORLD HOTELS AND RESORTS UNVEILS ACCELERATED EXPANSION PLANS**

New World® Hotels & Resorts, the upper-upscale hotel brand under Rosewood Hotel Group, is propelling forward with ambitious growth initiatives in Asia. The brand's portfolio will reach a total of 18 operating hotels by end of this year with two more slated to open in 2024. This remarkable expansion highlights the brand's confidence in the region and its commitment to delivering contemporary accommodations to the new generation of modern business and leisure travellers across the most sought-after gateways and getaway locations in Asia.

Robust Growth in China

Buoyed by an increase in domestic tourism and a growing demand for new experiences, New World Hotels & Resorts steers towards impressive growth in China. With the successful opening of New World Shijiazhuang Hutuo Resort in June this year, the brand's momentum continues to soar. Three more remarkable hotels, nestled amidst the vibrant landscapes of Chongqing, Taishan and Guangzhou, will open their doors in the fall of 2023.

In a strategic move aimed at enhancing the brand's portfolio and commercial activities in China, Rosewood Hotel Group successfully transitioned and rebranded all KHOS properties to New World Hotels & Resorts in June this year – welcoming New World Qingyuan Hotel, New World Langfang Hotel and New World Shenyang Hotel. This significant collaboration not only incorporates three additional hotels into New World brand, but also ushers a new phase of development for the brand in the region. With this strategic alignment, New World Hotels & Resorts is poised to elevate its presence and deliver unforgettable experiences to an even broader audience in China.

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Harnessing the power of strategic partnerships to bring about growth and transformation, New World Hotels & Resorts entered a joint venture with Rezen Group, a subsidiary of Trip.com Group, to develop and operate all newly opened New World Hotels & Resorts in Mainland China in 2021. The joint venture, known as New World Tongpai Hotels Group, established a three-year goal to develop 10 New World Hotels & Resorts in Mainland China, with a focus on promoting advanced digital transformation through all hotels. As of today, the joint venture has successfully opened one property, with additional seven properties currently under development. This marked the establishment of a mutually beneficial, synergistic relationship and will continue to bring about shared success and steady growth in the market.

### Unleashing Potential Throughout Rest of Asia - Vietnam and Japan

In the enchanting landscape of Vietnam, New World Hoiana Beach Resort commenced operations in April 2023, captivating guests with its unrivalled charm. Adding to the excitement, the brand will be opening its fifth property in Vietnam with New World Nha Trang Hotel next year, further strengthening the brand presence in the country.

The brand is set to make its highly anticipated debut in Japan with the opening of New World La Plume Niseko Resort in 2024. This remarkable milestone marks a significant chapter in the brand's journey, bringing its signature blend of contemporary design and genuine hospitality to Japan. The brand continues to push boundaries and forging its path as a leader in the upper-upscale hospitality industry. These upcoming launches in Vietnam and Japan are testament to the brand's commitment to expanding its footprint and delivering a modern experience through local Asian culture.

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“We are thrilled to be entering this immensely exciting phase as our commitment to New World Hotels & Resorts and dedication to Asian hospitality begins to yield remarkable results,” says Hoss Vetry, Vice President of Operations, Asia Pacific of Rosewood Hotel Group. “With our plans coming to fruition, our passion to expand our diverse range of offerings and create truly meaningful experiences for our guests has never been stronger.”

[Hotel Listing](#)

New World Beijing Hotel

New World Dalian Hotel

New World Wuhan Hotel

New World Shunde Hotel

New World Millennium Hong Kong Hotel

New World Guiyang Hotel

New World Qingyuan Hotel

New World Langfang Hotel

New World Shenyang Hotel

New World Shijiazhuang Hutuo Resort

New World Chongqing Hotel (To open in 2023)

New World Taishan Hotel (To open in 2023)

New World Guangzhou Hotel (To open in 2023)

New World Makati Hotel

New World Saigon Hotel

New World Hoiana Hotel

New World Hoiana Beach Resort

New World Phu Quoc Resort

New World La Plume Niseko Resort (To open in 2024)

New World Nha Trang Hotel (To open in 2024)

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## About New World Hotels & Resorts

New World® Hotels & Resorts is part of Rosewood Hotel Group, one of the world's leading global lifestyle and hospitality management groups. New World Hotels & Resorts is comprised of upper-upscale hotels and resorts with a primary focus on gateways and getaway locations in Greater China and other markets in Asia. Each New World property is committed to delivering modern and genuine Asian hospitality experiences for modern leisure travellers and locals, through food, design and communities. Our properties strive to deliver positive impact by adopting sustainable practices and actively fulfilling the group's commitment to social responsibility. The brand manages a collection of 15 properties located in China, The Philippines, Malaysia and Vietnam. Across all properties there are more than 300+ rooms offering a full range of convenient amenities and services, including a variety of restaurants, business services, flexible meeting facilities, Residence Club executive floors and recreational options.

For more information, please visit [newworldhotels.com](http://newworldhotels.com)

## About New World Tongpai Hotels Group

New World Tongpai Hotels Group is a lifestyle hospitality group focused on creating new centers of contemporary experiences and spaces for the next generation. It is comprised of two brands: New World Hotels & Resorts, an upper-upscale collection of properties in key gateway cities and resort destinations in mainland China; and TONGPAI, an urban hospitality and lifestyle brand that stretches the boundaries of traditional city hotels that integrate co-living concepts and communal workspace within vibrant social communities.

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About Rosewood Hotel Group

Rosewood Hotel Group, a privately owned company, is one of the world's leading global lifestyle and hospitality management groups. It encompasses four brands: ultra-luxury Rosewood Hotels & Resorts®; upper-upscale New World Hotels & Resorts; Asaya, an integrated well-being concept; and Carlyle & Co., a modern and progressive private members club. Its combined hotel portfolio consists of 46 hotels in 20 countries with more than 35 new properties currently under development. For more information, please visit [rosewoodhotelgroup.com](http://rosewoodhotelgroup.com)

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